

Audio Publishers Association Sound Learning Webinar 12/15/14

Host: APA President Michele Cobb
Speakers: Mary Burkey & Sharon Grover




Sound Learning
Literacy Toolkit

Listen. Think. Learn.

Audiobooks have come to the forefront of education, giving children of all ages the power to learn to listen and listen to learn. This Audio Publishers Association (APA) Literacy Toolkit provides you with the resources you need to discover the power of audiobooks and fully integrate them into your own learning program.

Start your exploration of audiobooks with [this overview](#) of all of the benefits of audiobooks from the classroom, to summer reading and more.





SoundLearningAPA.org



Today's Presenters

Michele Lee Cobb

President, Audio Publishers Association

Mary Burkey

National Board Certified Teacher-Librarian, Columbus, OH

Audiobooks for Youth: A Practical Guide to Sound Literature (ALA Editions)

“Voices In My Head” columnist & Audiobooker blogger for *Booklist*

Sharon Grover

Head of Youth Services, Hedberg Public Library, Janesville, WI

Listening to Learn: Audiobooks Supporting Literacy (ALA Editions)

“ListenIn” a bimonthly audiobook column in *School Library Journal*

Literacy Benefits



Oral Language and Listening: Key Standards
Print, Share, and Link to Sound Learning's
Overview on the Benefits of Audiobooks

21st Century Literacy

- “As society and technology change, so does literacy. Because technology has increased the intensity and complexity of literate environments, the 21st century demands that a literate person possess a wide range of abilities and competencies, many literacies.”
- “Integration of multiple modes of communication and expression can enhance or transform the meaning of the work.” *National Council of Teachers of English, 2013*

Addressing the Word Gap

- Linguistically “poor” first graders know the meanings of about 5,000 words, while linguistically “rich” first graders have a vocabulary of about 20,000 words, a 400% “word gap.” *Moats, 2001*
- Oral language: Sound units lead to grammar which becomes meaning within context that expands vocabulary, creating a rich literacy experience.

Fluency: The Flow of Language

- “Fluent readers can read text with speed, accuracy, and proper expression. It is generally acknowledged that fluency is a critical component of skilled reading. Nevertheless, it is often neglected in classroom instruction.” *National Reading Panel, 2014*
 - <https://www.nichd.nih.gov/publications/pubs/nrp/Pages/findings.aspx>

Teaching Literacy with Audiobooks

CLASSROOM ASSIGNMENTS AND ACTIVITIES



Knowing how to integrate audiobooks into student learning plans and the classroom environment will help you get the most from these powerful learning tools. Use these free resources to create lessons, activities, and assignments with audiobooks.

Sound Learning Activity Guide



LEVEL 1
Introducing Audiobooks



LEVEL 2
Integrating with your Routine



LEVEL 3
Enhancing Advanced Listeners



Lesson Plans for Any Audiobook, Any Age

For Educators, Librarians & Parents

Teaching Literacy with Audiobooks

- **Level 1 - Includes Two Activity Guides**
 - What's Your Listening Style / Active Listening
- **Level 2 - Listening Log**
 - Literary Elements through Listening
- **Level 3 - Advanced Listening Log**
 - Listening Comprehension and Critical Analysis



Ready, Set, Listen!



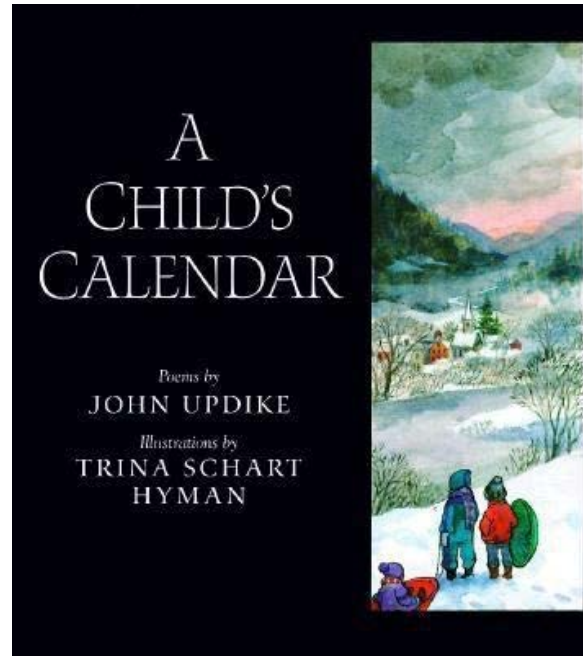
Start building your K-12 audiobook collection by selecting a grade level and downloading a sample list.

Select Grade Level

Great Audiobooks for Every Grade Level

Read-Alongs for Early Literacy

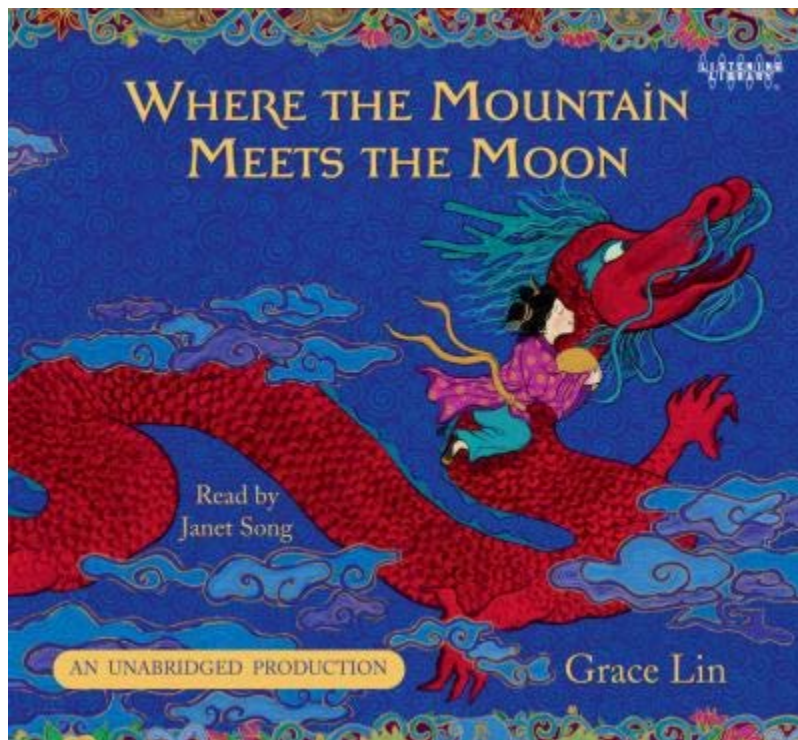
- “The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.” *Becoming a Nation of Readers*
 - Picture book read-alongs offer exactly that -- they read aloud to children.
- Picture books help children acquire both print and visual literacy skills.



Live Oak Media

Read-Alouds for Primary Grades

- Original folk tales score big hits with young listeners, their teachers, and families
- Family listening provides opportunities for shared experiences and conversation
 - “It can be a wonderful bonding experience, giving the parent a chance to talk about ideas and values at the same time that it increases an understanding of story and a love for books.”
Bruce Coville, *Listening to Literacy*



Expanding the View for Middle Grade Listeners

- The transition to adolescence marks changes in reading and listening habits.
- With increased roles in activities, students often turn to mobile listening connections
 - The use of smartphones and MP3 players helps adolescent listeners keep up with their “reading”

DUETSSM
UNIVERSITY OF CALIFORNIA

The true story of a
terrifying journey
and an unexpected
destination . . .

FULL CAST
AUDIO
UNABRIDGED

LINDA SUE PARK

A LONG WALK TO WATER

BASED ON A TRUE STORY

READ BY DAVID BAKER AND CYNTHIA BISHOP
AND THE FULL CAST ENSEMBLE

ON 3
COMPACT
DISCS

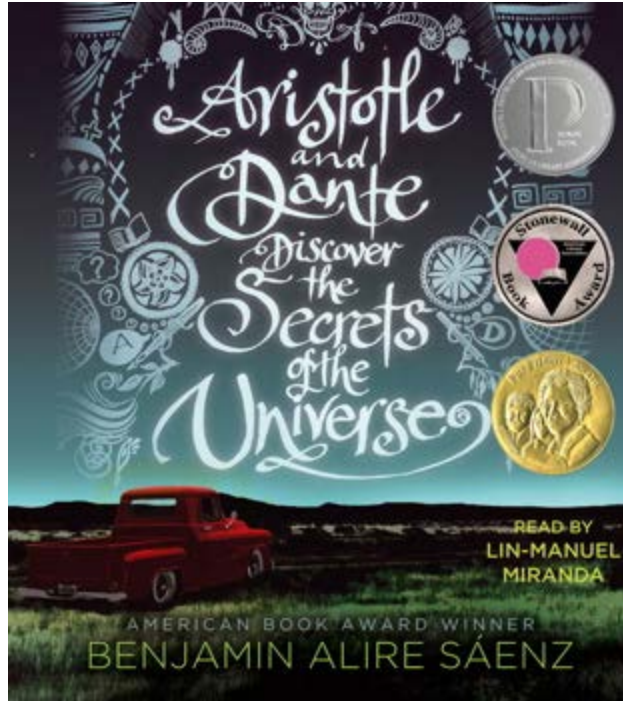


Full Cast Audio

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Exploring What Life Holds in Store for High School Students

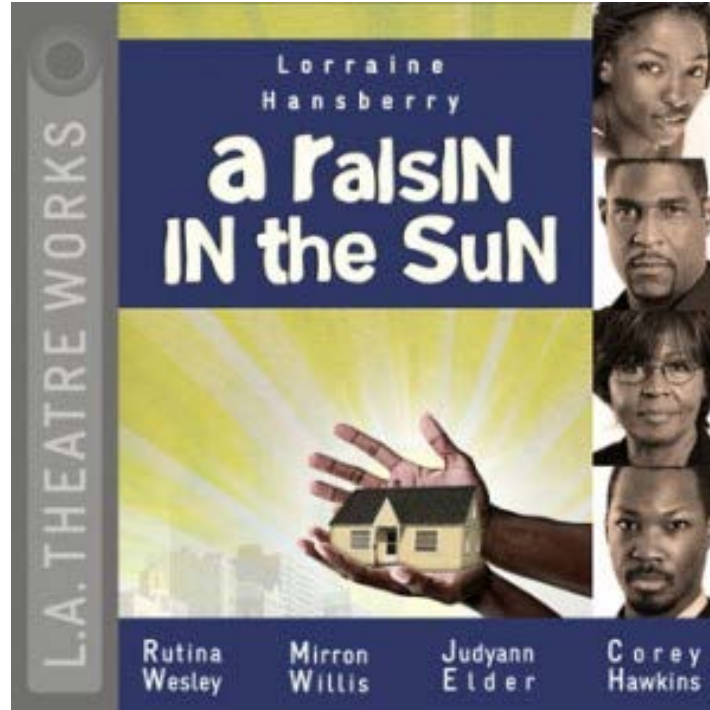
- They're poised on the brink of a brave, and sometimes frightening, new world
- Books can help them make sense of what is going on in this unfamiliar landscape



Simon & Schuster/Recorded Books

Audio Formats Interpret Adult Books for Teen Listeners

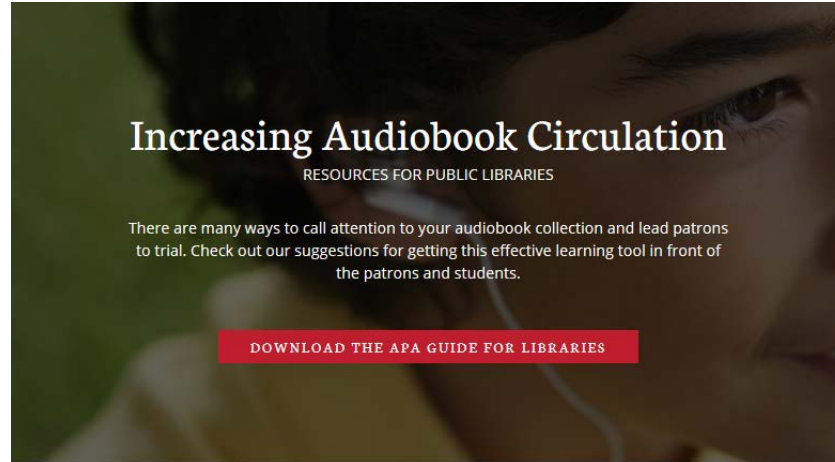
- Teen readers often move between young adult literature and books targeted to an adult audience
- Teachers, librarians, and parents are wise to offer a wide range of materials to these unpredictable reader/listeners



L.A. Theatre Works

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Public Libraries & Audiobooks



Partners in Promoting Listening & Learning



[SoundLearningAPA.org](https://www.SoundLearningAPA.org)

Research & More

HOW AUDIO PROMOTES LITERACY

BENEFITS OF AUDIO TO LEARNING HOW TO READ

The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.

-Becoming a Nation of Readers: The Report of the Commission on Reading

INCREASES READING
ACCURACY BY
52%



IMPROVES
COMPREHENSION
BY **76%**

Provides context, helping children decode words and comprehend challenging text.

Connecting the Dots

Sound Learning Bibliography

- We provide the information you need to market your audiobook collection to library patrons and school colleagues
- Articles and additional information will help you connect your community to the latest and best research linking audiobooks to literacy skills



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Q&A



[SoundLearningAPA.org](https://www.SoundLearningAPA.org)



Thank you for joining us today!

APA also thanks the Sound Learning team

Sound Learning Videos

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Creators of **SoundLearningAPA.org**

